



## ICF Metro DC Chapter Board Planning Retreat

**Saturday, December 11, 2004**

### **Metro DC Chapter**

ICFmetroDC.com

#### **Board of Directors**

##### **President**

Marshall A. Brown  
202-518-5811  
marshall@mbrownassociates.com

##### **Vice President**

Priscilla Nelson  
703-787-8000  
Priscilla@nelsonassoc.com

##### **Treasurer**

Brad Sterl  
703-790-9888  
bsterl@bradsterlassociates.com

##### **Secretary**

Jon Hockman  
703-465-8306  
jon@DreamDareDo.org

##### **Communication**

Chris Brookfield  
202-965-3252  
cbrook@erols.com

##### **Community Outreach**

Dianne Rankin  
703-303-1260  
DRankin535@aol.com

##### **Director At Large**

Ed Modell  
301-593-9472  
EdModell@aol.com

##### **Membership**

Annette Hurley  
703-805-2810  
Hurley\_annette@bah.com

##### **Professional Development**

Susan Braverman  
301-320-2177  
susan@srbcoaching.com

##### **Past President**

Bill Pullen  
202-986-5134  
bill@BillPullen.com

The first half of the day included a broadly focused conversation about the chapter. Upon conclusion of that work the 2005 Board convened for a goal setting conversation and that part of the event is covered below.

#### **In attendance:**

President:	Marshall Brown
Vice President:	Pris Nelson
Treasurer:	Brad Sterl
Secretary:	Jon Hockman
Prof Development:	Susan Braverman
Communications:	Chris Brookfield
Community:	Dianne Rankin
Director:	Ed Modell

#### **I. Chapter Focus**

It was agreed that the focus of the chapter for 2005 will be: Dues paying ICF members who are in the Metro DC area and who have between 3 and 5 years of coaching experience.

#### **II. Chapter Goals for 2005**

- Increase participation at monthly meetings by 10% (to be reviewed quarterly)
- Increase by five the opportunities for members to have a chapter experience
- Increase the number of ICF credentialed coaches in the chapter by 10

#### **III. 2005 Capital Coaching Conference**

Conference theme will be "Leading with Authenticity & Using Our Full Selves to Evoke Change"

Target date for event either April 22 or May 13 (subsequently confirmed for June 3, 2005 at George Washington University)

#### **IV. Special Interest Groups**

Susan Braverman and Annette Hurley will provide a report for the Board at the January 21, 2005 meeting on the feasibility of creating Special Interest Groups (SIGs) for the chapter.

#### **V. Finances**

Marshall and Brad will meet to discuss appropriate financial reserves for the chapter and will report back to the board with a recommendation for a reserve policy for the chapter.